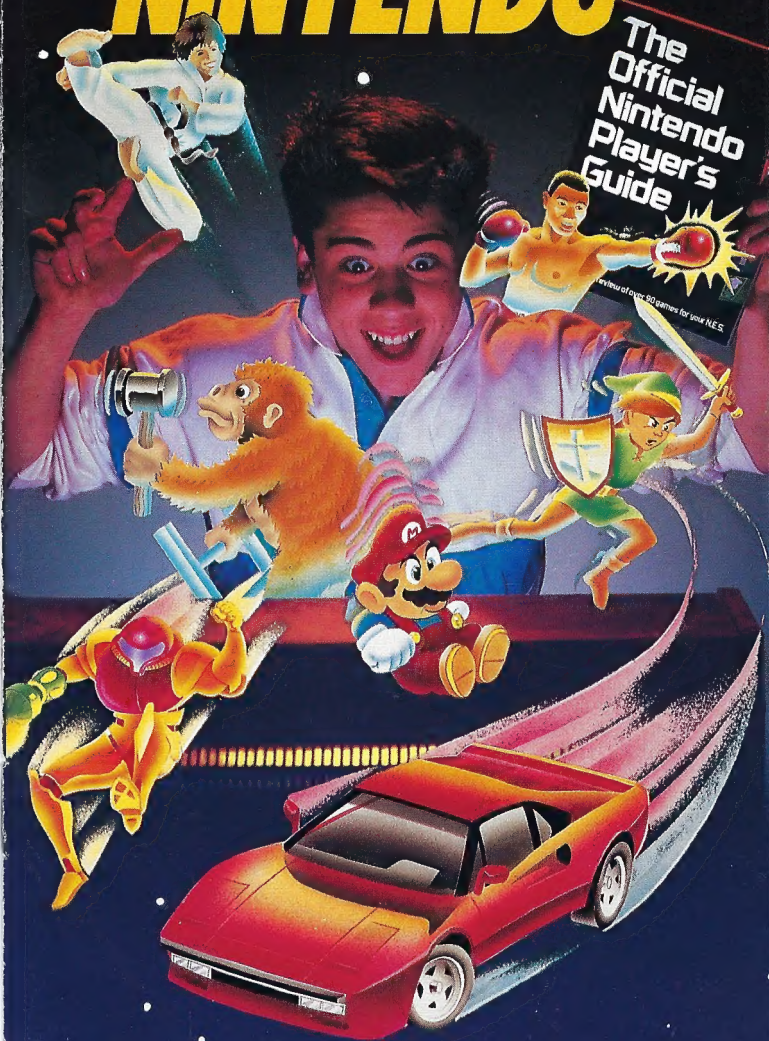


AMERICA'S TUNED IN TO NINTENDO®



ENTERTAINMENT VALUE FOR THE WHOLE FAMILY

In over six million homes across America, televisions are turned on to the power of the Nintendo Entertainment System—a power that has reshaped home video entertainment in just two short years.

With challenging play action, impressive graphics, exciting accessories and a broad range of software—the NES has become the player's choice time and time again.

By providing the very best value in video entertainment, Nintendo offers challenging excitement and fun for all ages and interests.

Besides being entertaining, the NES is also an important learning tool. Its interactive nature develops and improves eye-hand coordination, learning retention and comprehension.

It even gives one's self-esteem a boost when goals are reached.

If you're looking for top entertainment value the whole family can enjoy together, tune in to the power that has turned on America. The Player's Choice—the Nintendo Entertainment System.

Everybody's playing it. The Nintendo Entertainment System® is bringing video fun to over 6 million homes.



POWER SET™

MEET OUR NEWEST POWER PLAYER

Here's the ultimate NES configuration for endless hours of family fun. It includes our exciting new peripheral, the Power Pad™. This interactive control mat lets a player's body movements control on-screen action to combine video fun with fitness exercise.

POWER SET

- ▶ Nintendo Control Deck™
- ▶ Two game controllers
- ▶ Zapper® light gun
- ▶ Power Pad
- ▶ Triple Pak containing three software titles: Duck Hunt®, Super Mario Bros.®, and the new World Class Track Meet.™

ACTION-PACKED ENTERTAINMENT VALUE

A best seller, our Action Set combines basic system capabilities with the Zapper light-sensing video gun. It's a sure-fire entertainment hit for all players.

ACTION SET

- ▶ Nintendo Control Deck
- ▶ Two game controllers
- ▶ Zapper light gun
- ▶ Double Pak containing two software favorites: Duck Hunt and Super Mario Bros.

POWER BOOSTERS

To further customize your NES system, we offer a variety of peripherals and accessories that give you more playing power.

These power add-ons add up to increased game enjoyment and more realistic arcade action.

ZAPPER

- ▶ High-tech video gun for target games
- ▶ Built-in light sensors interact with flashes of light from TV screen
- ▶ Accurate within a fraction of an inch when fired up to 15' from screen



NES ADVANTAGE

- ▶ Full-size, arcade-style joystick with weighted base
- ▶ One- or two-person play capability
- ▶ Turbo feature for adjustable repeat firing action
- ▶ Slow motion control increases player reaction time



NES MAX

- ▶ Compact, hand-held control pad provides a better grip.
- ▶ Rotating thumb-control cycloid button with 360° movement.
- ▶ Twin turbo buttons for rapid repeat firing action



THE CLASSIC BUILDING BLOCK

Gain inexpensive entry into the NES with the brains behind it all—our Control Deck. It's the powerhouse that supplies the superior graphics, sound effects and challenging

game action that have made Nintendo #1.

CONTROL DECK

- ▶ Nintendo Control Deck
- ▶ Two game controllers
- ▶ The Official Nintendo Player's Guide

THE OFFICIAL NINTENDO PLAYER'S GUIDE

- ▶ 164-page encyclopedia of Nintendo software with over 20 in-depth game reviews
- ▶ Expert tips, tricks and game-winning tactics on more than 90 games

The
Official
Nintendo
Player's
Guide

PLAYER'S GUIDE

It's a runaway hit.

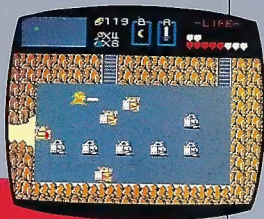
The Nintendo Entertainment System is the #1 best-selling toy in America in 1987-88.

The
Official
Nintendo
Player's
Guide

CONTROL DECK™

ACTION SET™

THE POWER PERFORMERS— NES SOFTWARE



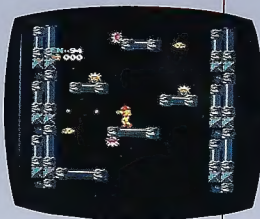
What makes a video entertainment system great is a super collection of software. At Nintendo, we take special pride in maintaining strict controls over the design and creation of all NES games.

That's why you won't find the variety, excitement or entertainment value our games offer anywhere else. You've got our word on it. Just look for our Quality Seal guarantee.

With a library of more than 90 Game Paks available from Nintendo and over 20 licensed game developers, we offer video challenge and fun for everyone.



From epic adventures and sports competitions to high flying action, target shooting and our new Power Pad games—NES software puts the power of performance in your hands.



Players demand quality software. The Legend of Zelda™ and Mike Tyson's Punch-Out!!® have each sold over 1 million copies.

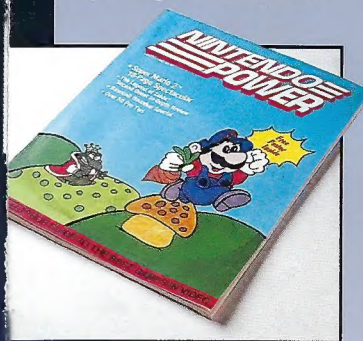
WE'RE THERE WHEN YOU NEED US

Customer satisfaction is a priority at Nintendo. That's why we've developed these player-support programs to provide the help and information you need to get the most from your system.

"NINTENDO POWER™" MAGAZINE

The first issue of this colorful 110-page magazine will soon be out. It was created expressly to make you a better, smarter and faster NES player.

It's packed with game reviews, insider tips, product news and more. Get a year's subscription—six big issues—by calling **1-800-521-0900**.



GAME COUNSELORS

When a game's got you stumped and you need some expert player advice, our game counselors are the pros to call at **(206) 885-P-L-A-Y, [885-7529]**.

CUSTOMER SERVICE HOT-LINE

Got a technical question or problem? Call our knowledgeable service staff at **1-800-422-2602**.

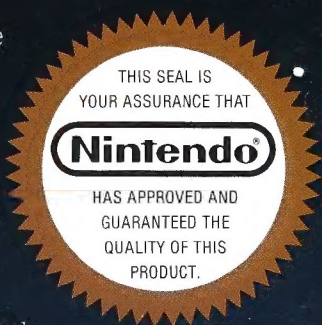
For more information, talk to your authorized Nintendo dealer. He'll be happy to tell you all about the video game system that has America playing with power—the Nintendo Entertainment System.



YOU'VE GOT OUR GUARANTEE ON IT

Behind every Nintendo Game Pak and accessory, there's our Quality Seal guarantee. Look for it. It represents Nintendo's commitment to bringing you only the highest quality products.

Items not carrying this seal have not been approved by Nintendo and are not guaranteed to meet our standards of excellence in workmanship, reliability and, most of all, entertainment value.



Nintendo
ENTERTAINMENT
SYSTEM®

Now You're Playing With PowerSM

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